



UNIVERSITY OF LEEDS

What makes a successful campaign for the rights of people with disabilities

Easy-to-read version

Easy-to-read is information that is written in a simple way so that people with intellectual disabilities and all people can understand it. You can find more information about easy-to-read at:
www.inclusion-europe.eu/easy-to-read



Who we are

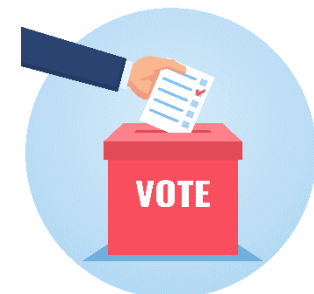
We are the European Disability Forum.
We are an organisation that works to protect the rights of people with disabilities in Europe.



We often make campaigns on specific topics.
A campaign is a plan of work to push for a specific goal.

For example,
we have made campaigns to push people who make laws and decisions in Europe:

- To make a law that says things and services should be accessible for all people. This way people with disabilities could use them without problems to take part in all things in life.
- To make sure all people with disabilities can vote in the elections. Their voice should be heard too!



What this booklet is about

At EDF, we recently worked with a researcher from the University of Leeds. The researcher made a study about how organisations of people with disabilities work to make a successful campaign.



A campaign is successful when its goals come true and when it makes an impact on the lives of people with disabilities.

In this booklet, you will read what the researcher found out from his study.



What makes a campaign successful

For a successful campaign, it is important to:

1. Collect information from the experiences of people with disabilities.

They are the real experts on things that have to do with their lives.



2. Get to know the people who make laws and decisions on issues that concern people with disabilities.

This way you will know who to contact to push for the goals of the campaign.



3. Talk about the goals of the campaign with other organisations and people. This way you can hear what they think and learn from each other.



4. Ask other organisations and people to support the campaign and help to spread the word about it.

5. If things change during your campaign, be ready to adapt the campaign to the new situation.

For example, when war happened in Ukraine, many organisations of people with disabilities changed their plans of work to focus on people with disabilities in Ukraine who were in urgent need.



More information

To know more about EDF's work and campaigns, you can check our website at:

www.edf-feph.org.

If you have questions about the booklet, you can send an email to the researcher who made this study at:

c.h.coveney@leeds.ac.uk.

