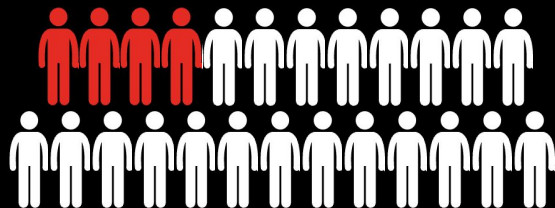


Accessibility @ Netflix

Creating an inclusive
entertainment
experience for all



Our Commitment



15% of the world's population
experience some form of
disability

Source: [The World Bank](#)

At Netflix, we want to connect you to your next favorite story. We believe incredible stories should be enjoyed by all of our members, regardless of language, device, connectivity, or ability. We recognize the importance of representation on screen, and of the accessibility of our service. We also know that there is room for us to improve. We're working with accessibility and disability advocacy groups, and regularly soliciting feedback from our members.

[Netflix/accessibility](#)

A man wearing a blue cape and sunglasses is smiling and looking towards another man who is seen from the back. The scene is dimly lit, suggesting an indoor setting like a bar or club.

Content

Netflix's *AJ & the Queen*



Netflix is beefing up its audio description and subtitling accessibility features

Netflix is kicking off Global Accessibility Awareness Day with more features

By Charles Pulliam-Moore | May 19, 2022, 10:34am EDT

f t SHARE



Accessibility through Audio Descriptions & Closed Captioning

A screenshot of a Netflix video player interface. The background is a scenic landscape of a forested valley with mountains in the distance under a bright sky. The title "VIRGIN RIVER" is displayed in large, white, serif font. A dark grey accessibility menu is open in the bottom right corner, showing options for audio and subtitles. The video player controls are visible at the bottom, including a play button, volume icon, and progress bar. The text "Virgin River S3:É1 Il n'y a pas de fumée..." is visible in the bottom right of the player area.

Audio	Sous-titres
allemand	français
anglais [VO]	désactivés
espagnol	✓ anglais [CC]
✓ français	allemand
italien	espagnol
anglais - Description sonore	italien

Spanish
German **French**
Indonesian **Korean** **Hindi**
Hungarian **English** **Turkish**
Japanese **Thai** **Czech**
Polish **Portuguese**

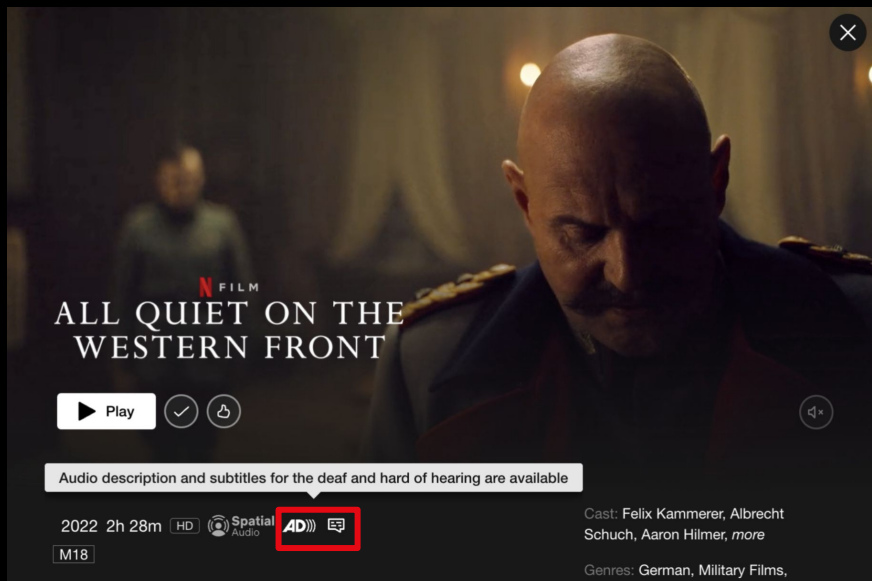


Product Experience





Netflix's *Atypical*



Improving Discoverability of AD and CC with Badges



ALL QUIET ON THE WESTERN FRONT

2022 2h 28m    

Cast: Felix Kammerer, Albrecht Schuch, Aaron Hillmer, *more*

Genres: German, Military Films,

Audio description and subtitles for the deaf and hard of hearing are available



SERIES

LUPIN

38 of 48m

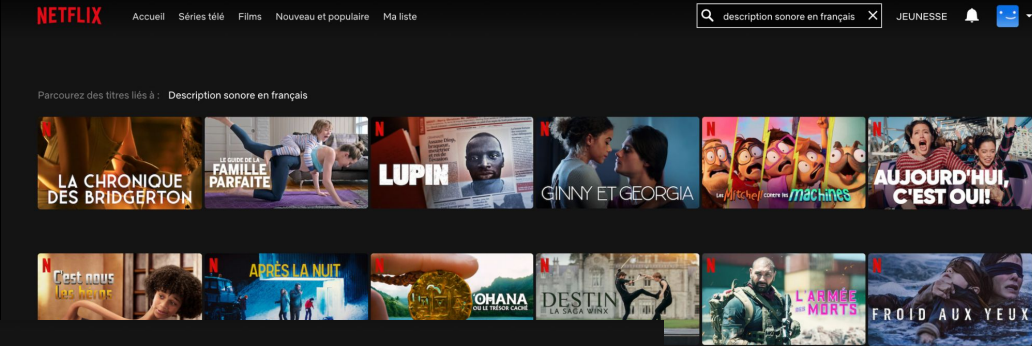
73% Match 2021 2 Parts   

Cast: Omar Sy, Ludivine Sagnier, Clotilde Hesme, *more*

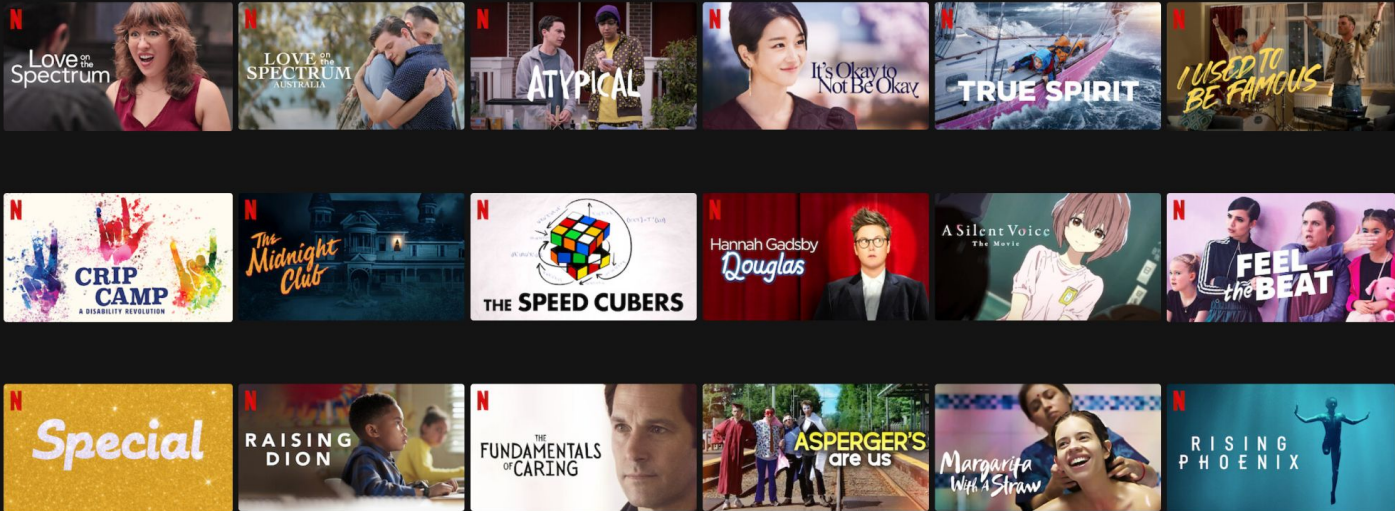
Genres: Mystery Programmes, Crime

Audio description and subtitles for the deaf and hard of hearing are available

Collections and Optimizing Search



Celebrating Disability with Dimension



Improving User Experiences around Closed Caption Settings

Aspetto dei sottotitoli

Cambia l'aspetto dei sottotitoli su tutti i dispositivi supportati:
Account Netflix > Profilo e controllo parentale > Cambia l'aspetto dei sottotitoli

Carattere
Tipografico

Dimensioni testo: Grande
Aa Aa **Aa**

Ombra
Rilievo

Sfondo **Finestra**

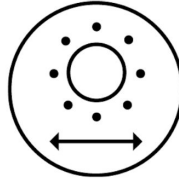
Salva **Ripristina le impostazioni predefinite** **Annulla**



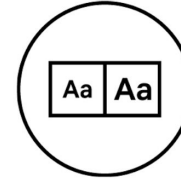
Assistive Technologies



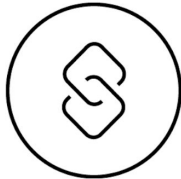
Verwendung
von Hörhilfen



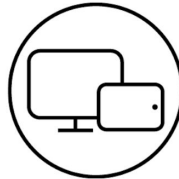
Helligkeits- und
Wiedergabesteuerung
auf dem Handy



Größere Schriftgröße
in der Netflix-App



Tastaturkürzel auf
dem Computer



Kompatibilität mit
den wichtigsten
Bildschirmleseprogrammen



Sprachsteuerung für
Suche und Wiedergabe

Representation On Screen



Netflix's *Deaf U*



Representation

Behind the Screen



FEBRUARY 2021
EDITION 1

little by little films

docsociety

FWD-Doc

FWD-Doc

in association with Doc Society
supported by Netflix
presents

A Toolkit for Inclusion & Accessibility: Changing the Narrative of Disability in Documentary Film

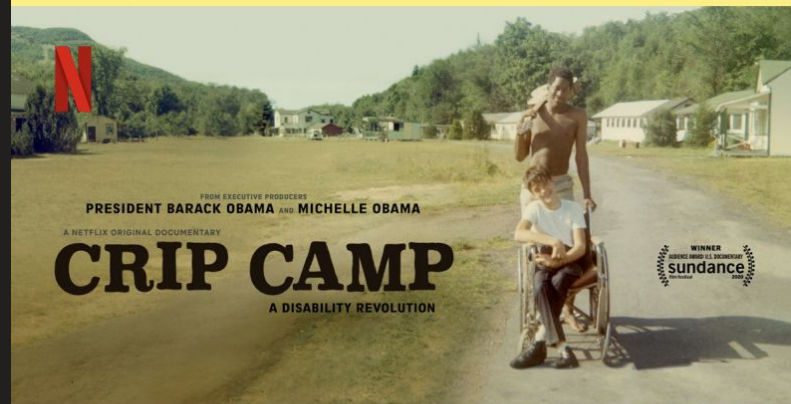


Image Description: A horizontal poster advertising the film 'Crip Camp, A Disability Revolution'. 1970's sunny outdoors, a young Black man, Alan Freeman, has a guitar over his shoulder and he stands, smiling, behind a white man, Neil Jacobson, who is using a wheelchair.

Community





THANK YOU!

Netflix's 3%

