Accessibility @ Netflix

Creating an inclusive entertainment experience for all
At Netflix, we want to connect you to your next favorite story. We believe incredible stories should be enjoyed by all of our members, regardless of language, device, connectivity, or ability. We recognize the importance of representation on screen, and of the accessibility of our service. We also know that there is room for us to improve. We’re working with accessibility and disability advocacy groups, and regularly soliciting feedback from our members.

Source: The World Bank
Accessibility through Audio Descriptions & Closed Captioning
Improving Discoverability of AD and CC with Badges
Collections and Optimizing Search

Celebrating Disability with Dimension

- Love on the Spectrum
- Atypical
- True Spirit
- I Used to Be Famous
- The Speed Cubers
- Special
- Raising Dion
- Fundamentals of Caring
- Asperger's Are Us
- Rising Phoenix
Improving User Experiences around Closed Caption Settings

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<thead>
<tr>
<th>Aspetto dei sottotitoli</th>
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<tr>
<td>Cambia l'aspetto dei sottotitoli su tutti i dispositivi supportati:</td>
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<td>Account Netflix &gt; Profilo e controllo parentale &gt; Cambia l'aspetto dei sottotitoli</td>
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<th>Carattere</th>
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<td>Salva</td>
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Assistive Technologies

- Verwendung von Hörhilfen
- Helligkeits- und Wiedergabesteuerung auf dem Handy
- Größere Schriftgröße in der Netflix-App
- Tastaturkürzel auf dem Computer
- Kompatibilität mit den wichtigsten Bildschirmleseprogrammen
- Sprachsteuerung für Suche und Wiedergabe
Representation On Screen
Representation

Behind the Screen

FWD-Doc

in association with Doc Society

supported by Netflix

presents

A Toolkit for Inclusion & Accessibility: Changing the Narrative of Disability in Documentary Film

Representation

Behind the Screen

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A Toolkit for Inclusion & Accessibility: Changing the Narrative of Disability in Documentary Film
Community
THANK YOU!