

A man in a dark suit, light blue shirt, and striped tie is speaking. He is looking towards a camera operator whose back is to the viewer. The camera operator is wearing a headset and holding a professional video camera. To the right, another person is partially visible, also wearing a headset. The background is dark and appears to be an indoor setting with some equipment. The text 'The Danish exam' is overlaid on the bottom left of the image.

The Danish exam

Before **the exam**

DPOD

DISABLED PEOPLE'S ORGANISATIONS DENMARK

Homework

- Shadow report
- Tabloid headlines
- Finding people
- Opening stories

"Danmark dumper handicapeksamen"

"Danmark står til FN-skideballe"

"Handicapformand: Det ser sort ud"

"Tidligere komitémedlem: Sådan foregår FN-eksamen"

"Danmark har sovet i handicaptimen: Det er gået den forkerte vej"

"Forstå handicapkonventionen på to minutter"

"Skal de handicappede gemmes væk?"

"Danmark har stadig det sorte balle i fiksering/trang"

"FN til Danmark efter skideballe: Sådan retter I op"

Recommendations

- Decide how you want to frame it.
- Select topics where data shows a negative/positive trend.
- Find and use concrete examples.

MARVEL TELEVISION AGATHA ALL ALONG Stream nu

FN-rapport kan give Danmark »nogle blå mærker i selvforståelsen«

Mere tvang og magtanvendelse. Mere institutionalisering og mindre ret til at bestemme over eget liv. FN's handicapkomité mener, at den danske indsats på handicapområdet har stået stille i 10 år.

▶ [AUTOMATISK OPLÆSNING](#)



Foto: Mads Nissen

I maj mødte mange op for at demonstrere på Christiansborg Slotsplads i protest mod magt, tvang og politiske besparelser på

During **the exam**

DPOD

DISABLED PEOPLE'S ORGANISATIONS DENMARK

Homework

- The delegation
- Listening ears
 - Show it



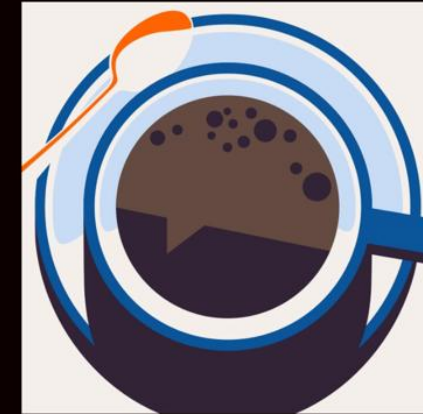
Recommendations

- Get media to “call” Geneva.
- Have ears on the answers.
- Use social media.

AFSPILNING

INDHOLD

KØ



P1 Morgen >

Tirsdag 17. sep. 2024

Danske Handicaporganisationer vil have andre ambition



21:23

- 2:23:28

1x



Forbind til enhed



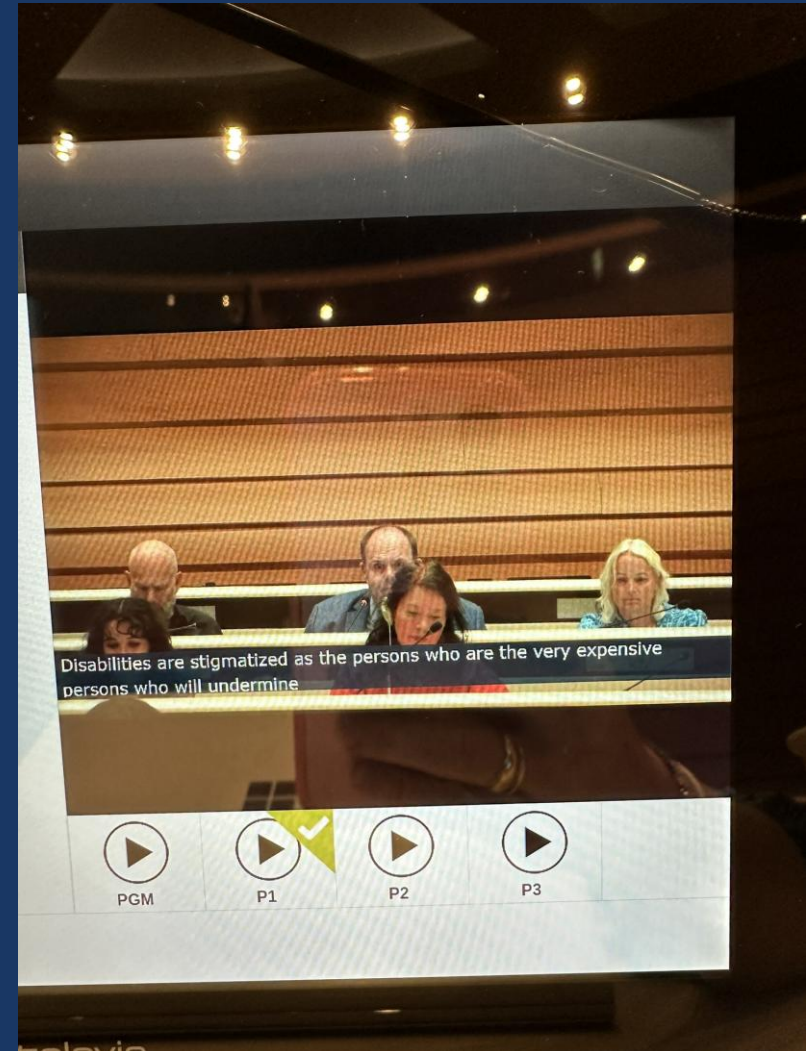
After **the exam**

DPOD

DISABLED PEOPLE'S ORGANISATIONS DENMARK

Homework

- 45 seconds
- The next wave



Recommendations

Tell media what happened.

Find more case persons.

Plan the next media step.



The Final Report

DPOD

DISABLED PEOPLE'S ORGANISATIONS DENMARK

Homework

- The link
- Concern vs criticism
- A bigger coverage



Recommendations

- Be a gatekeeper.
- Prepare to wait.
- Translate the report.



Any questions?

DPOD

DISABLED PEOPLE'S ORGANISATIONS DENMARK